

WADCO NEWS



Volume 3

Plainville, Mass., Feb. 2, 1922

Number 3



A SECTION OF THE OFFICE

Pin Feathers From The Chickens

Our Middleboro girls gathered another scalp Jan. 18th, when they defeated Team No. 1 of the shop quite decisively. The winners were in good form throughout, especially Mrs. Goodwin, who acted as "anchor" position, prominent on every team. Sad to relate, both anchors dragged badly.

Marie Carroll gathered the maples from all corners, proving herself a star of the first magnitude. Frances Penniman takes to bowling like a duck to water. Her rolling was very good, and as we hear she is very soon to become a shopmate, she will make another star to add to our already long list of ladies. Ethel was anchor, and she shaved 'em so close without getting them, that it was pathetic. Better luck next time. Ethel, Louise was there a million, but Vivian Passmore showed some classy bowling and led with a high single of 111. This is mighty good bowling for anyone, girl or man. Our hats are off to you, Viv. Ruby had a little hard luck, which, coupled with an off night, gave her some rather low scores, but it doesn't show her real ability. "Cannon-ball" Elsie"

What Our Trade Mark Means

If you were handed a piece of paper money or a coin purporting to be issued by some country of which you never heard, of whose financial stability you were in doubt, you would doubt the *value* of such money. If offered your choice between it and legal tender of the U. S. A., there is little question which you would take.

Our money is of known value; a value guaranteed by the almost inexhaustible resources of this country. Consequently when you know that the bill or coin was issued by the U. S. Government you accept it without hesitation. And the well-known design of bill or coin is your method of identification—it is the trade mark which your Uncle Sam puts on his product when he mints it.

Now here's the analogy between this national trade mark and the trade symbol of a manufacturer—Whiting & Davis Co., for example.

Purchasers of our products have received excellent *value* for their money. We have won their confidence. That portion of the public which owns Whiting & Davis Mesh Bags associates value, quality, integrity with the Whiting & Davis name—and with

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Bag Topics

**A Hive of Industry.
Bags—Where They Go.
Adapt Yourselves.
The Time Factor.**

BY HARRY B. ROWAN

The writer was privileged to be shown through a large leather goods plant last week where the game of business is being played for all there is in it.

From the head of the concern to office boy, one and all appreciate through intensive training, the value of time. To see them work is a revelation, and yet one ceases to wonder at the success attained by this concern which, by the way, is only a young one, when one stops to think what they do with their time. Minutes count with them. Let them mean as much to us. Don't forget we have sixty minutes in every hour. "Make them Count" with every ounce of ability possessed.

"Morris White" is the house above referred to, and The White Brothers, who, in great measure are responsible for its success, are still on the sunny side of forty, working every day as hard as any to keep the success which has been won.

Many have remarked, "I don't see what becomes of all the Mesh Bags we make." Of course they can't see, no more than Henry Ford can see where the Flivvers go, but he knows there is hardly a place in the country but can trot out one for inspection. From indications he hasn't reached the saturation point yet, and they do eventually wear out, and people must have more.

I don't know exactly how many women there are in the country, but it's a safe bet that there are millions who would appreciate a handy little mesh bag. Through our advertising, we are getting their attention. The next step is a sale.

Conditions change. This applies to our work of making mesh bags as well as to a thousand and one other

TURN OVER

Wadco News

PUBLISHED SEMI-MONTHLY
by Employees of Whiting & Davis Co.,
Plainville, Mass.

EDITOR H. B. ROWAN

Associate Editors

| | |
|---------------|--------------------|
| Lawrence Cook | Canadian Factory |
| Phoebe Havey | Sol'd Mesh Dept. |
| Rita Abrams | Unsol'd Mesh Dept. |
| Dick Barton | Mash Dept. |
| Ted Peterson | Stamp Dept. |
| Erwin Sylvia | Tool Dept. |
| Frank Brown | Bench Dept. |

COMMERCIAL PRESS-PRINTERS

BAG TOPICS Cont'd

things. Keep your eyes open, watch the tendency and adapt yourself to conditions as they change. Be ready for things as they come up.

It is the progressive man who carries off the fruits of victory, not he who sits back expecting others to come to his way of thinking.

Mr. B. C. Forbes says the easiest thing some people do is to keep busy. You have seen the person who is always busy, doing trivial things such as sharpening lead pencils, or attending to other minor dnties, that he has no time to listen. Opportunity comes to him as to all others, but his work swallows him up, he forgets what he is busy for. His response to all requests is "I don't have time!"

The man who makes progress is of a different stripe. He doesn't steal the office boy's work in order to keep engaged. He has a goal and he is always thinking, planning, and seeking the quickest and best way to attain it. Think it over.

BUSINESS

The problem is to give the public an article which the public thinks is right in quality and price. What the manufacturer or retailer thinks on these matters is beside the point.

Newly Wed: "Nothing like it, my boy. You just marry a sweet girl, like my wife, for instance, and settle down—one that is not afraid to share your lot for better or worse."

Confirmed Bachelor (unconvinc-ed): "Sounds nice, but some of these shareholders blossom into directors."

You can always tell what a man is by what he does when he has nothing to do.

FACTS

Jumpers made of woven wool and laced up the front, were worn by women many centuries ago.

Decayed teeth, a sign of toothache, have been found in a skull thousands of years old, thus proving that this ailment is not a modern one due to civilization.

American typists are said to surpass those of other nations, largely owing to the fact that they learn the "touch" system, whereby the eyes never rest on the keyboard.

More street accidents occur in a big city during the "slack" hours than in the business "rush" hours, between three o'clock and four o'clock in the afternoon showing the highest figures.

Teach children what to put in their stomachs rather than where the stomach is, and how to keep the skin clean rather than how many bones they have in their bodies, says a well-known physician.

Toys were packed in cheap coffins exported by Germany before the war, to save space.

The actual weight of the human brain or the size of the head is no sign of special intelligence.

Every night the curfew is rung at nine o'clock in Lincoln's Inn: the bell used was brought from Calais in 1596.

Mexican's sombreros of the best quality are so costly that it would take a years' wages of a workman to buy one.

OBSERVATIONS

1. Its not the load, but thinking about it that makes you tired.

2. Never mind if you do get a headache chasing an idea, it is better than getting a sore head nursing a grouch.

3. That an honest man does not have to tell it.

4. Most of us live our way into our thinking rather than think our way into our living.

Men may work side by side without working together.

"ABOUT BANKS"

Have you always looked on Savings Banks as useful, fossilized institutions without enterprise, and lacking in aggressiveness. Many took on such institutions as poor hustlers for business and would welcome activity looking to the care of their savings. This it seems to the ordinary observer, is where the majority of savings banks and societies fall down, viz., they don't go after deposits and do all they can to help one to save. Instead, they are content to publish a statement of condition from time to time. Xmas Savings Clubs we must admit are helping greatly in the matter.

Some people are so busy worrying about the general depression that they haven't time to go after new business.

DEMAND FOR MESH BAGS IN CANADA

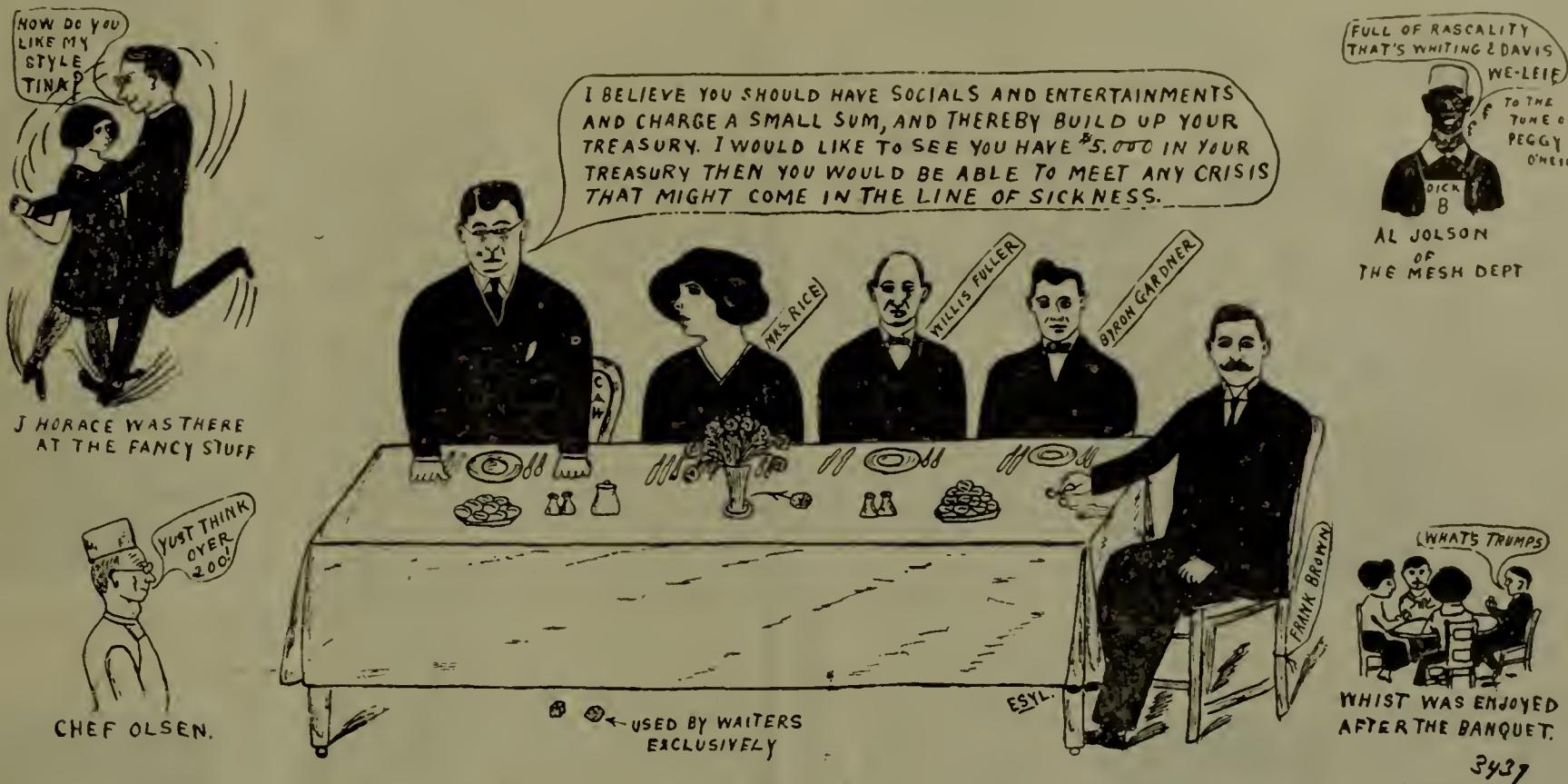
(Clipping from a Canadian paper.)

The general use of handbags as a complement of feminine attire this season has created a decided demand for mesh bags, and Messrs. Whiting & Davis Company, of Sherbrooke, report that their business is as good and even a trifle better than last year. This company has been obliged to engage extra help and work overtime to cope with the heavy orders that are coming in.

It is pleasing to note the strides this industry has taken since its inception in Canada. Formerly mesh bags were imported and consequently marketed at a considerably higher figure than that at which they are now obtainable. Duty and exchange rates on soldered mesh was a considerable item—so much so that it made the price to the ladies almost prohibitive and the market consequently a limited one. Today, made in Canada, mesh bags bid fair to develop into an industry of large proportions. The finished article is exactly the same as the imported lines were previously, and the green gold finish, which is proving so popular, presents an attractive appearance.

Now that these goods are made in Canada, the manufacturers can market them at much more reasonable prices, and this is another feature which is undoubtedly helping to stimulate the demand.

I'LL DO ALL I CAN, WILL YOU?



SCENES AT THE BANQUET

Whiting & Davis Relief Association Holds Annual Banquet and Dance

A jolly good time was indulged in by members of the W. & D. Relief Association, gathered together for their annual banquet on Monday evening, Jan. 23, in the Factory Restaurant.

During the banquet great excitement prevailing at times owing to the antics of the "black faced waiters", of whom there were an even dozen present, indulging in crap games with its attendant shouting and calling. This surely was one of the novel features of the evening and enjoyed by all.

Miss Madeline Doran, pianist of the evening, accompanied Dick Berkeley in several songs. Readings were given by Gene Manchester and Bud Kenyon. Bill Brennan gave a buck and wing dance which was well received, getting generous applause.

Toastmaster Frank Brown called upon Dan Crotty, among others, for a few remarks. This being wholly unexpected by Dan, it was with difficulty a half dozen black faced waiters stood him upon a chair. Dan recovering himself, called the turn by asking for remarks by Vic Zilch who being taken aback, blushed like a maiden, to the roots of his hair, begging to be excused.

Mr. Willis Fuller, president of the association, gave those present a good insight into the work being done by the relief. Among other things drawing attention to the laxness on the part of many in not reporting immediately to him when sick; this being done in many cases after the illness was gotten over, and the applicant returned to work. As all know who belong to the Relief, notification should be given just as soon as sickness comes.

Mr. Byron Gardner, the secretary and treasurer, gave out the financial statement for the year, analyzing it to give a better understanding of the figures to those present. He said, while the Relief was in good condition he was one who favored building up the treasury so as to show \$5000, in order to meet any emergency which might arise in the future. Since its inception \$12,000 has been paid out in benefits. This statement was greeted with much applause.

Mr. Charles Whiting, who was present, accompanied by his daughter, Mrs. Walter Rice, was called upon for a few words. He responded by congratulating those present upon the good condition of the Association and the service rendered by it in the past.

He also considered it essential to the future of the Relief to build up its assets. Another epidemic such as we had with the "flu" would be a severe drain on the treasury.

The following officers were elected for the ensuing year: Willis Fuller, president; Frank Gaddes, vice-president; Byron Gardner, secretary and treasurer.

The tables being cleared, a flashlight picture was taken which we regret to say turned out poorly.

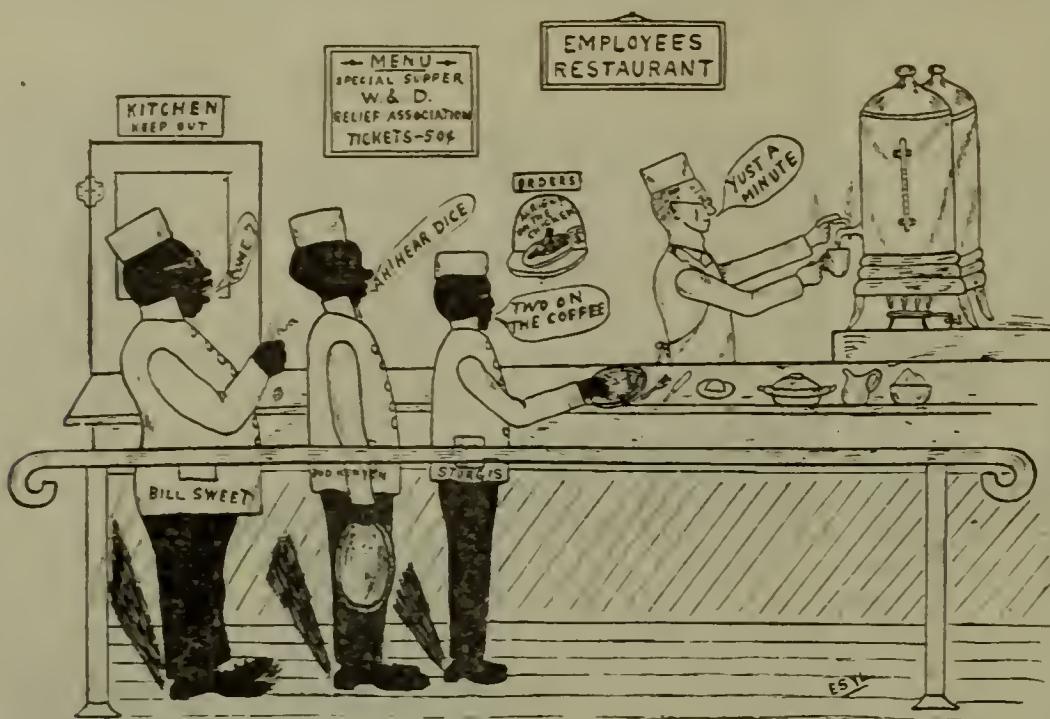
For those who wished to play bridge four tables were placed. Bob Austin won the first prize, which was a deck of cards enclosed in a fine leather case.

Walter Lowe carried off the booby—a can of sardines.

A good many of those present went over after the banquet to the Town Hall, where the dance committee awaited them with Wild's Orchestra. Dancing shortly was in order with many couples upon the floor enjoying themselves. Some amusing scenes took place as one or two did their best at limbering up. Dancing lasted until 11:30 o'clock.

One and all appreciated the good time, and look forward to more of them in the future.

CAUGHT IN THE MESH



WILLING WORKERS

Willis Fuller, the popular manager of the Receiving Department is well known for his many activities, including town and factory. One hardly thinks of the Whiting & Davis Relief Association without thinking of Mr. Fuller. He has given largely of his time in furthering this worthy association, and for years he has been identified with it and is right there when a social good time comes up. Mr. Fuller is a very good impromptu speaker.



It gives us pleasure to introduce **John Leffler** of the Bench Department, although on second thought he hardly needs an introduction for he came to work about 42 years ago. John is a very conscientious workman and has had a great deal of experience on sterling frames, at one time working almost exclusively on them. He lives in Plainville at present but for many years traveled back and forth from Pawtucket, R. I.



Meet **Erwin Sylvia** of the Tool Department. The Wadco's Cartoonist. Everyone is interested in cartoons for we never know what moment the axe will fall, and while we like to see pictures of others, isn't it true we rather draw into our shells when he is around. Nevertheless, Mr. Sylvia we are sure will do his best to please. He has been with the concern about nine years, employed most of the time on special mesh machine work.



Now it gives us great pleasure to introduce this young lady of quiet manner and pleasing personality, **Miss Phoebe Havey**, associate editor of the Wadco. With her sister Tutie, they make up the combination known as the "Gold Dust Twins". They're good workers and general favorites.



Here we have **Rita Abrams**, Chief inspector of the Unsoldered Mesh Department, also associate editor of the "Wadco News". She is waiting for her license to operate the new overhead Trolley (Lamson Carrier) recently installed in the department.



Now you all know **Miss Clara Guild** of the Soldered Mesh Dept., and Mr. Sweet's very capable assistant, who was written up at length in our last issue. Well boys, she has been with us 10 years now and says she isn't sorry for a day. Many will vouch for her even disposition. She is a favorite with all in her department.



There are ten little fingers
And ten little toes.
At Clarence Skinner's home,
That he is proud to own.
Clarence likes to have a
Baby call him Dadda.
The reason he has four
Is to hear it all the more.
Oh, gee, he'll kiss every finger
And kiss every toe:
At home, sweet home, he'll linger
For he's needed there, I know.
If he looks like his mother
What a child he must be,
But if he looks like Dad
Then he has my sympathy.
For he's got ten little fingers
And ten little toes.
Waiting for him at his Home, Sweet
Home.

SERVICE BRANCH

Things That Never Happen
Anna Reynolds—"With a beau."
Ina Simmons—"With curly hair!"
Rita Lantaigne—"Over speeding."
Madaline Doran—"Without the explanation."
Dot Collins—"Covering her ankles."

After hearing a conversation the other day in regard to the girls in the Assembly Room being slow in the Athletic Sports, it may be so, but I will say they are not slow when it comes to indoor sports, such as hanging up and spiraling mesh bags. Their motto is: "Action and do good work," so as to uphold the reputation of the Whiting & Davis Co. When our boss says "This is a rush, girls," they know what it means and like busy bees they go to it. In conclusion, I will say that no department has anything on the Assembly Room girls.

(Signed)

One of the Assembly Girls.
P. S. How is that for a Peptomist?



OUR PRESIDENT WAS SERVED A SPECIAL DISH.

INTERESTING TO COPPER USERS

J. Parke Channing, vice-president of Miami Copper Co., told Columbia Engineering Schools Alumni Friday, that copper surplus, which was estimated at around 1,000,000,000 pounds at beginning of 1921, will have practically vanished early in 1922. World copper shortage threatens in 15 years unless new deposits are found. He also expressed opinion that copper will stabilize itself at 16 cents a pound. Unless industrial conditions in Germany become normal this former big customer cannot take her regular supply of metal.

SAVING WASTE

The Log of Long-Bell, the publication of The Long-Bell Lumber Company, publishes a unique article by the Chief Engineer Miller on "A Piece of Cotton Waste." Cotton waste, both white and colored, can be used for wiping off machinery or in packing for truck boxes, etc. The waste of waste comes in by throwing the cotton variety away after it has been used once, say, to wipe one's oily hands with.

On this point Mr. Miller says:

I have seen more than one take a clean piece of waste, wipe their hands once, then throw it down wherever they happen to be. Someone else has to pick it up, generally the clean-up man, as no one will notice it lying around. It eventually finds its way to the burner or trash pile and is burned up.

Oily waste is a great fire hazard, as it easily takes fire through spontaneous combustion, and numerous fires are started in this way.

In the power department of The Long-Bell Company, waste is saved and used again. Cans, placed at convenient places in the factory, collect the oily waste. When full, these cans are emptied in the engine room. The waste material is boiled for about two hours, and then run through an ordinary clothes wringer while the waste is still hot.

The result of this process follows:

We get, usually, ten gallons of oil at each cleaning. This is allowed to settle. We then draw off about eight gallons of good oil. This oil is worth forty cents a gallon, and the washed cotton waste will wipe machinery better and cleaner than a new piece of waste.

ASSEMBLY ROOM

Cupid has been getting busy again, this time in the Assembly Room. It is rumored that our shop-mate Josephine Faas is wearing a new ring. Is that right, Josie?

We regret to hear that Mrs. Ellis of the Assembly Room slipped on the ice and sprained her ankle. We all hope she will be able to be back with us again soon.

In an average life of 70 years, not counting the first 10, over 21 years are spent in sleep, over 16 in work, 11 months in dressing and undressing, and 7 months in church going, says one statistician.

GOLD IN THE SOUDAN

A native of Satadougou (French Soudan) has recently found, in the auriferous grounds of the Faleme, a gold nugget of the exceptional weight of two kilogrammes. It is the first nugget found in the Soudan since 1898, when a native discovered, in the south of Bafoulabe, a nugget weighing nearly 30 kilogrammes.

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our trade mark as the symbol of that name.

And many women who perhaps do not as yet own Whiting & Davis Mesh Bags are acquiring thru our national advertising a conception of the quality of our mesh bags only a shade less definite than that of the women who have judged through actual ownership.

That is what a trade mark—*our* trade mark, to be specific—means to the public. We started, however, to outline what it means to each of us.

The Whiting & Davis trade mark, backed by the confidence of thousands means, primarily, stability—the stability of this business, the assurance of continued production because of a market to absorb our product. It means work for all of us, and on work with its remuneration, depends, for most of us, the ability to enjoy life.

Your interest in the Whiting & Davis trade mark is a vital one. So be certain that your part of the work can in no way reflect upon the standing of that trade mark with the public, that the stability of the business and your job be not jeopardized.

That trade mark comes pretty near being a mighty personal concern with every one of us. Let's add to its already high standing with the public.

THE WADCO AD-MAN.

FROM THE LONDON WATCH-MAKER, JEWELER, SILVER-SMITH AND OPTICIAN

Definitions of Terms

Gold Fronted

Goods the fronts of which are made from a sheet of gold, which can be separated (by running the solder) and the front portion is then all gold.

Rolled Gold, Gold Plate and Rolled Gold Plate

A sheet of gold sweated or soldered to a thicker sheet or bar of base metal and the whole rolled down together. In the case of wire the definition shall be that the whole of the bar of base metal is surrounded with gold, sweated or soldered on and the whole drawn down together. The test we recommend is that the goods if annealed and pickled will show a surface of gold. With regard to rolled gold, your subcommittee has considered the possibility of fixing a minimum standard for rolled gold, but after very thorough consideration of the matter, arrived at the conclusion that this is impracticable. The same definition applies to these terms, but the sub-committee recommend the use of the term "rolled gold."

Gold Filled

A term chiefly used by the makers of watch cases and should be confined to the manufacturers of these and similar goods, such as cigarette cases, sovereign purses, etc. A sheet of base metal covered both sides with sheets of gold sweated or soldered on.

Gold Shell

An article of base metal completely cased in gold by any process, so that if cut through (so as to expose the base metal) and immerse in acid until all the base metal is dissolved, a shell of gold is left.

Gold Cased

An electro-deposit of gold on base metal which must stand the pure nitric acid test.

Gilt

A deposit of gold on base metal by chemical or electro-deposition process.

Fire Gilt or Mercurial Gilt

"Articles covered with gold dissolved in mercury, which are put into the fire to burn out the mercury."

Lady (to small boy, scrubbing the front door steps): "Is your mother in?"

Small boy: "Do you think I would be scrubbing those steps if she was not?"

I'LL DO ALL I CAN! WILL YOU?

ACCIDENT

Mrs. Lena Ellis, of the Assembly Room, has been confined to her home on Cottage street, as the result of an injury to her spine received when she slipped on an orange peel and fell. This may not be anyone's fault in particular, but being a little more careful not to throw things of this kind on the floors, would often avoid accidents such as this.

Mrs. Ellis is a little more comfortable and we hope that she will soon be able to return to work.

Cuspidors and refuse cans are supplied and located in the different parts of the factory for such waste. Keep the floors clean. This tends to make for a hygienic factory with all its attendant blessings.

TEN COMMANDMENTS.

1. Don't lie. It wastes my time and yours. I am sure to eat you in the end, and that end is the wrong end.

2. Watch your work, not the clock. A long day's work makes a long day short; and a short day's work makes my face long.

3. Give me more than I expect, and I will give you more than you expect. I can afford to increase your pay if you increase my profits.

4. You owe so much to yourself you cannot afford to owe anybody else. Keep out of debt, or keep out of my shop.

5. Dishonesty is never an accident. Good men, like good women, never see temptation when they meet it.

6. Mind your own business and in time you'll have a business of your own to mind.

7. Don't do anything here which hurts your self-respect. An employee who is willing to steal for me is willing to steal from me.

8. It is none of my business what you do at night. But if dissipation affects what you do the next day, and you do half as much as I demand, you'll last half as long as you hoped.

9. Don't tell me what I like to hear, but what I ought to hear. I don't want a valet for my vanity, but one for my dollars.

10. Don't kick if I kick. If you're worth while correcting you're worth while keeping. I don't waste time cutting specks out of rotten apples.

—Author Unknown.

THE SPIDER IS "FLY"!

Have you ever seen a spider constructing his web? It is one of the most interesting and most beautiful sights in Nature.

Having found a suitable place, he begins first to make the "spokes". The spokes are made of a different kind of material from the web proper—they are not sticky.

Now begins the real business of making the trap itself. Starting at one of the spokes, the spider gums down a thread, then moves in a spiral direction, paying out the thread as he goes. It is gummed firmly down to each spoke, and it is provided with thousands of tiny drops of gum in between the spokes.

Round and round goes the spider weaving the sticky net and spacing its meshes so that no fly can pass between them.

As soon as the trap is perfect, the spider takes up his position at its centre, laying each of his eight legs on one of the spokes. In this way he is able to feel at once the arrival of a fly in any part of the net. If he captures an insect too large to be dealt with summarily, he weaves a fine web around it, and does not come to close quarters until it is so securely bound that it cannot move a limb.

WHAT'S THE GOOD?

Ever been stopped by the man who cries,

"What's the good of it all?"

Perhaps you swallowed his groans and sighs

And your spirits begin to fall
Remember, whenever a job's begun
There's a joy in getting it properly done,

And work for its own sake's lots of fun.

Be hanged to the pessimist Son-of-a-Gun

With his "What's the good of it all?"

There's many a fellow will cry to you,
"What's the good of it all?"

And there's only one possible thing to do—

Answer the clarion Call.

Advance!—if there's only a yard to go!

Work—if it's only a seed to sow!
And when you get to the End—

you'll know

What's the good of it all.

ARE YOU GETTING SOMEWHERE OR NOWHERE?

Speaking of success in life, the late James J. Hill, the great railroad builder, said: "If you want to know whether you are destined to be a success or a failure in life, you can easily find out. The test is simple and it is infallible. Are you able to 'Save Money'? If not, drop out. You will lose. You may think not, but you will lose, as sure as you live. The seed of success is not in you." Many have quoted the above and have admitted that it tells the story. Would it not be a good thing for all of us to think this over and make a start at the beginning of 1922? Let's try.

He Knows:

Elihu Mink of Long Island learned to make it from an advertised recipe and will not have any trouble making it any more. The funeral was held from the house.

The Seeing Eye:

PEACEFUL VALLEY

Can you imagine:—

M. Heckman as a judge?

Mrs. Wheeler not stumbling?

F. Warren, not holding on to her neck?

F. Caughlin and D. Levesque without a novel?

Mrs. Hooper not worrying about working Saturday p. m.?

Ida S. without her "Say"?

Mrs. Buxton not wanting to go sporting?

Harold French obeying orders promptly?

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scattered the pins all over the alley
and turned in some good strings. In
fact they all did, and although our
girls got beat, they showed some real
bowling and we're all behind them
rooting for the next match. The
scores:

MIDDLEBORO

| | | | | |
|-----------|-----|-----|-----|------|
| Carroll, | 85 | 85 | 93 | 263 |
| Rose, | 85 | 75 | 72 | 232 |
| Bolduc, | 85 | 75 | 72 | 232 |
| Penniman, | 86 | 85 | 86 | 257 |
| Goodwin, | 75 | 73 | 80 | 228 |
| | — | — | — | — |
| Totals, | 426 | 404 | 405 | 1235 |

PLAINVILLE

| | | | | |
|-----------|-----|-----|-----|------|
| Passmore, | 111 | 77 | 78 | 265 |
| Burton, | 68 | 56 | 63 | 187 |
| McKeon, | 89 | 80 | 81 | 250 |
| Quirk, | 89 | 74 | 76 | 239 |
| Anderson, | 81 | 75 | 88 | 244 |
| | — | — | — | — |
| Total, | 438 | 362 | 386 | 1186 |